

# Tips SELLING YOUR HOME NOW



## CLEAR YOUR CLUTTER

- Tackle one corner at a time
- Make three piles: keep, toss, donate
- Make immediate arrangements for item removal and tag sale

TIP: This is a great time part with those things you never use !!!



## DO YOUR HOME-WORK

- Prepare a detailed list of home repairs and updates
- Note age of roof, appliances, etc.
- Gather receipts & utility bills
- Instruction manuals for appliances and other items staying

TIP: Buyers want to know everything detail about your home!



## SPRUCE UP YOUR HOME

- First impressions matter
- Freshen entry with neutral paint
- Replace lightbulbs and make sure they match
- Clean off counters and over loaded shelves & dressers

TIP: Take a photo of each room and share with a friend or Realtor for advice on what to edit or change.



## NEIGHBORHOOD WATCH

- Watch what homes SELL
- Notice what hasn't SOLD
- Talk to your neighbors to see if they know someone in the market

TIP: Study the local market and be realistic about your what your home is WORTH.



## LET'S SIT DOWN AND TALK STRATEGY ON LISTING AND MARKETING YOUR HOME

- ✔ We will conduct a Cost Market Analysis on your home
- ✔ Discuss marketing ideas such as Open Houses, etc.
- ✔ Preview your home from an outsider's perspective
- ✔ Create a game plan on a pricing strategy

